So I walk into a grocery store with a \$100 bill in my hand, and I'm met by a federal employee at the door who tells me what I can spend my money on. The parallel between what is happening with XM and this analogy are pretty similar. I'm paying the bill each month so that I can hear what I want to hear, not the same old babble that comes over the conventional air waves. If the NAB feels threatened by what is happening then maybe they should step up to the plate.